**Process Document:**

Website Pages and Content

For the EcoWave website, the following seven pages will be created:

**Homepage:**

Logo: Display the EcoWave logo at the top of the page.

Strapline / Slogan: A tagline that reads "Protecting Our Oceans, One Wave at a Time."

Navigation Links: Links to the About Us, Campaigns, Resources, and Contact Us pages.

Full-width Photo: A high-resolution image of the ocean, preferably with a focus on a clean, plastic-free area.

Introduction: A brief introduction to EcoWave and its mission to combat plastic pollution in the ocean.

Call to Action: A section encouraging visitors to get involved, with links to join campaigns or donate.

**About Us:**

Header Image: A relevant image, such as a team of volunteers cleaning a beach.

Organization Overview: A detailed description of EcoWave, its mission, vision, and history.

Our Team: Brief profiles of the key members of EcoWave.

Partnerships: Information about partnerships with other organizations and institutions.

Our Impact: A section highlighting the achievements and impact of EcoWave's campaigns.

**Campaigns:**

Header Image: An image representing one of the website’s campaigns.

Ongoing Campaigns: A list of current campaigns, with a brief description and links to more detailed pages or external resources.

Past Campaigns: A section summarizing previous campaigns and their outcomes.

Get Involved: Information on how visitors can participate in the campaigns.

Donation Link: A link for visitors to donate directly to specific campaigns.

**Resources:**

Educational Content: Articles, infographics, and videos on the impact of plastic pollution.

Toolkits:Downloadable resources for organizing clean-up events or educational workshops.

Blog: A section for recent blog posts related to ocean conservation.

Links to External Resources:A list of other websites and resources for further reading.

**Contact Us:**

Contact Form: A form allowing visitors to send a message directly to EcoWave.

Location: The physical address of EcoWave's headquarters, with an embedded Google Map.

Phone and Email: Contact details for general inquiries.

Volunteer Signup: A section for visitors to sign up as volunteers.

**Volunteer:**

Data collection specialist: People who help track and monitor pollution levels at various coastal locations.

Social media advocate: People who spread awareness through social media campaigns.

Community outreach volunteer: People who uses communication skills, networking abilities, and professional demeanour.

**Donations:**

Can donate monthly or a once off with the pricing of your choosing. You can donate through PayPal, Card, EFT, and SnapScan.